

Sandeep Dhiman

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👤 Summary

With over 12 years of experience in UI/UX design, I'm passionate about creating unique, elegant, and user-centered digital experiences. Guided by my design philosophy—Plan, Apply, Reflect, and Inspire—I transform complex ideas into intuitive, visually engaging interfaces that align seamlessly with both client goals and user needs.

I specialize in UX strategy, wireframing, prototyping, and interface design, ensuring every product is not only beautifully refined but also functionally effortless. From concept to launch, I prioritize usability testing, accessibility, and design consistency, thoughtfully shaping every detail to enhance the overall user journey.

Driven by creativity and precision, I continuously explore emerging design trends and technologies to deliver fresh, innovative solutions that elevate engagement and exceed expectations.

📊 Skills

React

Angular

UI/UX Design

Prototyping

Wireframing

html

css

bootstrap

JavaScript

jQuery

Responsive Design

Materialize CSS

Foundation

Sass

Less

Gulp

Webpack

AWS

Azure

MySQL

UX Research

User Interface Design

Scrum

Design Thinking

Figma

Adobe XD

Visual Design

Cross-Browser Compatibility

SEO

Web Accessibility

Web Analytics

📁 Experience

ATF Labs , Lead UI/UX Desinger

Sep 2024 - Aug 2025

Agra, U.P

- Led the UI/UX design team, managing designers and developers to deliver high-quality, user-centered digital products.
- Designed and developed UI components and dashboards using Angular, React, and Syncfusion component libraries.
- Worked with UK clients, including major financial institutions (Barclays, Lloyds), to define requirements, design systems, and user flows.
- Created interactive and data-rich dashboards for banking and financial analytics platforms with a strong focus on data visualization and usability.
- Built detailed wireframes, prototypes, and mockups in Figma and Adobe XD for both mobile and web applications.
- Collaborated closely with stakeholders to conduct user research, usability testing, and iterative design improvements.
- Integrated front-end UI designs into Angular-based applications, ensuring seamless collaboration with development teams.
- Developed responsive and pixel-perfect interfaces using HTML5, CSS3, Tailwind CSS, Bootstrap, and WordPress.

- Managed end-to-end design delivery—from conceptualization to final handoff—maintaining consistency across all UI elements.
- Oversaw client communication, design reviews, and project timelines to ensure timely and high-quality deliverables.
- Created and maintained scalable UI libraries and design systems to standardize visual consistency across large-scale projects.
- Utilized Azure DevOps for agile workflow management, sprint planning, and cross-functional team collaboration.

Podymos Ltd , Lead UI/UX Designer
Brentford, United Kingdom

Jul 2023 - Aug 2024

- Designed interactive wireframes, mockups, and prototypes in Adobe XD and Figma for desktop and mobile interfaces, prioritizing usability and accessibility.
- Took full ownership of design implementation by developing UI layouts using HTML5, CSS3, jQuery, and WordPress, ensuring pixel-perfect alignment with approved mockups.
- Created responsive dashboards and web interfaces, transforming client requirements into visually engaging and user-friendly solutions.
- Collaborated closely with UK clients to understand business goals, define user flows, and deliver intuitive, high-quality product designs.
- Utilized Wrike for effective project management, coordinating between designers, developers, and clients to ensure on-time progress and delivery.
- Customized WordPress and Shopify themes and plugins, extending functionality while maintaining brand consistency and design integrity.
- Conducted usability testing, debugging, and performance optimization to improve speed, accessibility, and cross-browser compatibility.
- Managed 10–15 client projects simultaneously, ensuring clear communication, progress tracking, and consistent client satisfaction.
- Provided post-launch support, implementing UI/UX improvements based on user behavior analytics and client feedback.

Jupitice Justice Technologies Pvt Ltd , Lead UI/UX Designer
Chandigarh, Chandigarh

Apr 2021 - Jun 2023

- Led end-to-end UI/UX design processes, including user research, wireframing, prototyping, and final design implementation for large-scale digital products.
- Collaborated with government stakeholders, product owners, and business analysts to define user journeys, system requirements, and accessibility guidelines.
- Created high-fidelity wireframes, prototypes, and design systems using Figma and Adobe XD for both desktop and mobile interfaces.
- Designed complex dashboards and data-visualization interfaces, ensuring usability, clarity, and accuracy for diverse user groups.
- Developed and maintained a comprehensive UX strategy aligned with product goals, emphasizing accessibility (WCAG), performance, and user-centered design.
- Conducted user testing, UX audits, and design reviews to validate design decisions and optimize workflows.
- Worked closely with front-end teams to ensure pixel-perfect implementation and design fidelity across browsers and devices.
- Facilitated UX workshops and design sprints to align teams on product direction, features, and user needs.
- Built responsive front-end interfaces using Angular, ReactJS, HTML5, CSS3, Bootstrap, Tailwind CSS, and jQuery.

- Managed version control and team collaboration through Git and Azure DevOps, supporting Agile development cycles.
- Ensured W3C and WCAG accessibility compliance across all digital platforms.
- Developed scalable, brand-aligned design systems and reusable UI components for consistency across Angular and React projects.
- Designed data-intensive government dashboards that improved navigation, reporting clarity, and decision-making efficiency.
- Created interactive prototypes that accelerated stakeholder approval cycles and reduced overall development time.
- Established UI/UX best practices and reusable component standards, improving team velocity and product scalability in React and Angular ecosystems.

Faxtrax Infotech Pvt Ltd. , Lead UI/UX Designer

Jul 2019 - Apr 2021

Ahmedabad, Gujarat

- Lead the full UI/UX design lifecycle, creating visually engaging, user-centered, and mobile-responsive web experiences.
- Collaborate with clients and stakeholders to translate business goals into effective design strategies, intuitive user journeys, and scalable interface solutions.
- Oversee design implementation and front-end integration, ensuring brand consistency, usability, and technical feasibility across all digital products.
- Mentor and guide design and development teams, promoting best practices in design systems, accessibility, and responsive UI development.
- Conduct usability testing, heuristic evaluations, and user research to refine experiences and enhance overall user satisfaction.
- Analyze and optimize website performance metrics, improving UI/UX to increase traffic, engagement, and conversion rates.
- Develop comprehensive brand identity assets and visual design systems, ensuring consistency across all digital touchpoints.
- Work effectively within Agile and DevOps environments, contributing to sprint planning, design reviews, and collaborative workshops.
- Demonstrate hands-on expertise in front-end technologies including Angular, HTML5, CSS3, Bootstrap, Tailwind CSS, jQuery, and WordPress.
- Utilize Adobe Creative Suite, Figma, and Adobe XD for high-fidelity wireframes, prototyping, and user interface design.
- Ensure compliance with W3C and WCAG accessibility standards, delivering responsive, inclusive, and high-performing web solutions.
- Customize and optimize CMS platforms such as Magento, WordPress, Shopify, and October CMS for enhanced functionality and performance.
- Manage end-to-end project lifecycles—from concept and design through development and deployment—ensuring timely, high-quality delivery.
- Collaborate with developers to resolve UI, CSS, and jQuery issues, ensuring a smooth and accurate handoff between design and development teams.
- Continuously explore new tools, frameworks, and design trends to deliver innovative, scalable, and future-ready digital solutions.

Grazitti Interactive , UI/UX Designer

Jul 2016 - May 2019

Panchkula, Haryana

- Recruited as a Senior Team Lead UI/UX Developer, responsible for developing micro-interactions and mobile-responsive websites.
- Conducted workshops and training sessions to educate stakeholders on UI/UX principles, design

thinking, and best practices.

- Leveraged user feedback and analytics to iterate on design solutions, enhancing overall usability and user satisfaction.
- Created interactive prototypes using Framer and Proto.io to demonstrate user flows, interactions, and product functionality.
- Designed accessible, inclusive interfaces in alignment with WCAG 2.0 guidelines to ensure usability for all user groups.
- Collaborated with engineers and product managers to ensure seamless and accurate implementation of UI/UX designs.
- Developed wireframes, mockups, and prototypes for a new e-commerce platform that contributed to a 20% increase in sales.
- Mentored junior designers, offering guidance, feedback, and support to strengthen the design team's capabilities.
- Consulted directly with clients to gather requirements, validate ideas, and present design recommendations.
- Utilized front-end technologies including HTML4/5, CSS2/3, jQuery, Bootstrap, and Material Design to develop modern, responsive interfaces.
- Designed and updated UI layouts to meet usability, performance, and cross-browser compatibility requirements.
- Produced high-performing websites optimized for multiple browsers, ensuring a consistent and engaging user experience across platforms.

Milagro Interactive Pvt Ltd. , Web Designer

Feb 2013 - Jul 2016

Chandigarh, Chandigarh

- Created wireframes and high-fidelity prototypes for a new e-commerce platform, contributing to a 20% increase in sales.
- Designed and built responsive, user-friendly websites using HTML, CSS, JavaScript, and modern responsive frameworks.
- Collaborated with UX designers to ensure accessibility and consistent user experience across devices and platforms.
- Optimized websites for search engines (SEO) to improve visibility and drive organic traffic.
- Managed website updates, content creation, and ongoing maintenance tasks to ensure site performance and reliability.
- Designed and developed e-commerce websites with fully integrated shopping cart functionality and payment gateways.
- Utilized content management systems (WordPress, Drupal) for efficient website content management and deployment.
- Created interactive prototypes and wireframes to effectively communicate website functionality, navigation, and design concepts to stakeholders.

Education

BACHELOR OF COMPUTER APPLICATION , Government Mohindra College (BSC-CA)

Jun 2018

Patiala, Punjab

Language

English

Hindi

Punjabi

Projects

House of Scandal

Role: Design & Development

Website: houseofscandal.com.au

Led full UI/UX design and front-end development for this e-commerce platform. Delivered custom theme development, responsive layouts, and an optimized checkout experience.

Tools: Adobe XD, Shopify, HTML5, CSS3, Bootstrap, jQuery

Diamond Chemistry

Role: Design & Development

Website: diamondchemistry.com

Designed and developed a luxury jewelry e-commerce website from mockups to deployment, focusing on product visualization, smooth navigation, and mobile responsiveness.

Tools: Figma, Shopify, HTML5, CSS3, JavaScript

Legacy Art Dubai

Role: Design & Development

Website: legacyartdubai.com

Created a minimalistic UI for an art gallery site with responsive grids and subtle animations to enhance visual appeal.

Tools: Figma, Shopify, Bootstrap, jQuery

Noble Jewellery (New Zealand)

Role: Development & HTML Design

Website: noblejewellery.co.nz

Implemented a custom HTML/CSS structure optimized for SEO and responsiveness, collaborating on UI enhancements for product displays.

Tools: HTML5, CSS3, JavaScript

Next Commerce

Role: UI/UX Design

Website: nextcommerce.com

Designed user flows, wireframes, and mockups for a SaaS e-commerce solution, focusing on intuitive dashboards and high-conversion interface elements.

Tools: Adobe XD

Chrysa Koukoura

Role: UI/UX Design

Website: chrysakoukoura.com

Designed a visually rich, minimalist portfolio for an artist brand with emphasis on hierarchy, spacing, and accessibility.

Tools: Adobe XD

Shoot In School

Role: Design & Development

Website: shootinschool.com

Delivered complete design and development for a training platform, integrating booking features and fully responsive layouts.

Tools: Figma, WordPress, HTML5, CSS3, JavaScript

House of Kalra

Role: Design & Development

Website: houseofkalra.com

Developed a premium fashion e-commerce website featuring custom product layouts and smooth user navigation.

Tools: Figma, WordPress, Bootstrap

Astral Skin World

Role: UI/UX Design

Website: astralskinworld.com

Created elegant, responsive UI layouts for a skincare brand, emphasizing product storytelling and visual consistency.

Tools: Figma, Adobe XD

🔗 Design Showcases

- <https://www.figma.com/design/JiUuelx9411xcclCLWjqAf/shootin-school?node-id=0-1&p=f>
- <https://www.figma.com/design/JiUuelx9411xcclCLWjqAf/shootin-school?node-id=1-24696&p=f>
- https://www.figma.com/design/st8UGWRec52ZSkh6Dvwrzf/REIGN_Mario_Sandpit?node-id=4315-1713&p=f
- figma.com/file/mmfj5lub3UhRAm3DioyWMw/Diamond%20Chemistry?nodeid=386%3A16085&fuid=1255929393037545950
- <https://www.figma.com/design/ixT531L3jLize1WaREyKVC/Aduit?node-id=10-2146>
- <https://www.figma.com/design/sAwFDqGcztiHWbEFOMB7VD/Visualizer---V1?node-id=324-7450>
- <https://xd.adobe.com/view/28a76d9a-e599-435b-bac2-49818450d4be-7df4/>
- <https://xd.adobe.com/view/0d7a9981-00da-466e-bfaf-ce2fd01fe26f-5829/>
- <https://xd.adobe.com/view/5f1a146b-0f90-497a-b951-c9e720bd8b60-0a49/>
- <https://xd.adobe.com/view/835b4645-9b7d-4cfb-a37c-ca5bf2746e99-d608/>
- <https://xd.adobe.com/view/90ada04b-2333-44b9-bce0-d737569aa69b-c5fe/>
- <https://xd.adobe.com/view/8d3f0276-1f62-435b-8ba2-dac9f5f6ed57-d86c/>